

Data is Nothing Without Intelligence

In the world of <u>Intellectual Property</u>, <u>Patent Analytics</u>, and <u>Portfolio Management</u>, we are very proud of the technology used to create this advanced enterprise solution that has greatly improved the Intellectual Property processes of an organization in four critical areas – R&D, Portfolio Management, Competitive Intelligence, and Litigation.

Pantros Technology™ understands human language. It is the most advanced technology in information discovery, management, and analytics for large data sets, and is not dependent on keywords or synonyms. Based on this outstanding knowhow, Pantros IP provides the first and only online patent search and analytic work flow tools of its kind.

Portfolio DSS™ (Decision Support System) uses advanced search technology to uncover obscured patents and its advanced ranking system reduces the amount of search time necessary with greatly improved results.

- Our <u>next generation</u> analytics provide a complete understanding of patent quality metrics based upon the Commercial Value, Legal Strength, and Technology Value of a patent.
- Using this information provides maintenance fee cost reduction, licensing identification and at-risk identification.

Competitive intelligence has greatly improved and is now easily conducted through our Patent-to-Product mapping capability, and when incorporated with Pantros IP advanced **patent analytics** the system will generate a S.W.O.T. Analysis (strength, weaknesses, opportunity and threat) that will allow you to view a competitive landscape almost instantly.

We offer complimentary trial accounts that utilize live data and are on a first come basis. Please contact us to register or for more information.

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